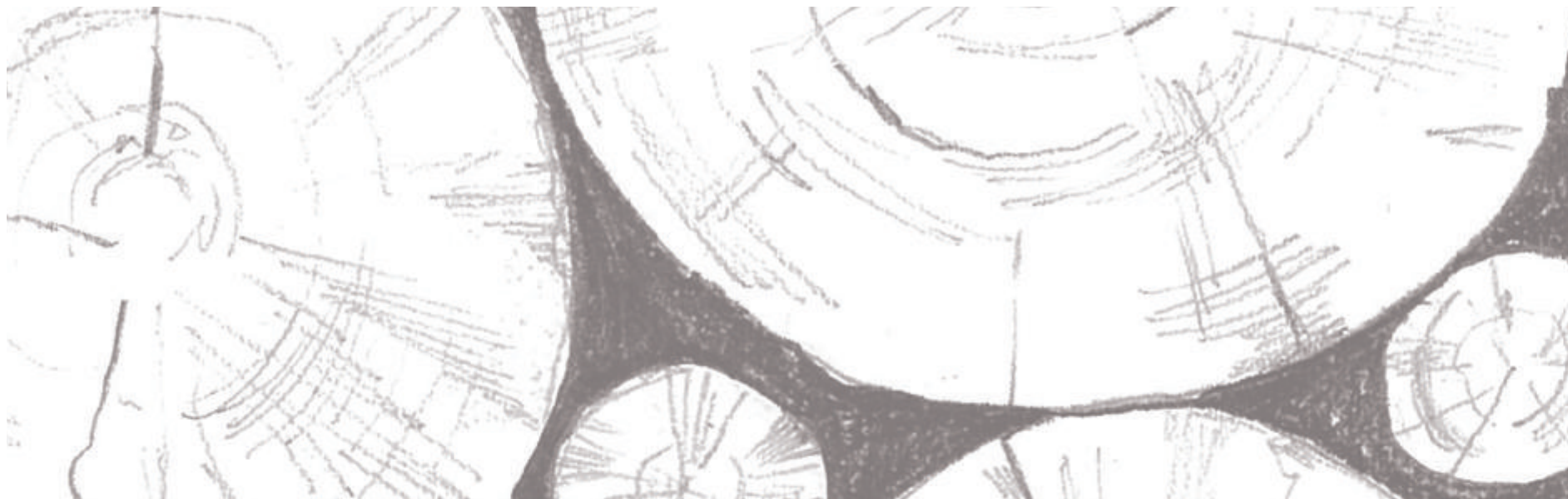


INNOVATION
CONCEPT
COMPANY
PROFILE
ENVIRONMENTAL

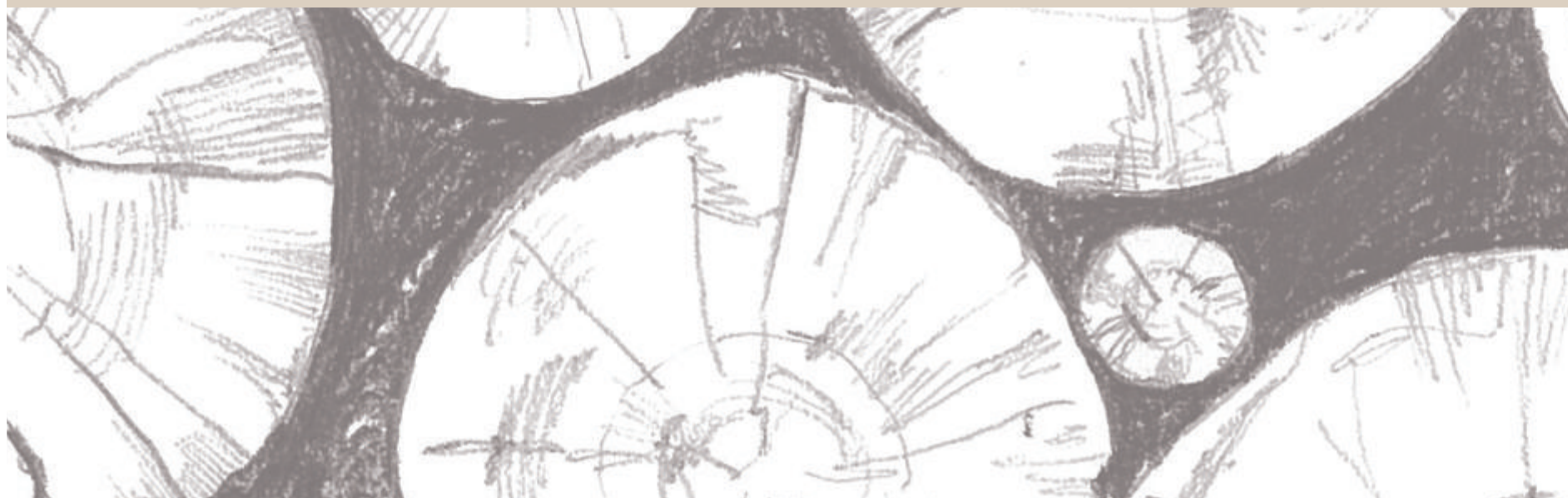
Manntree[®] 曼涂

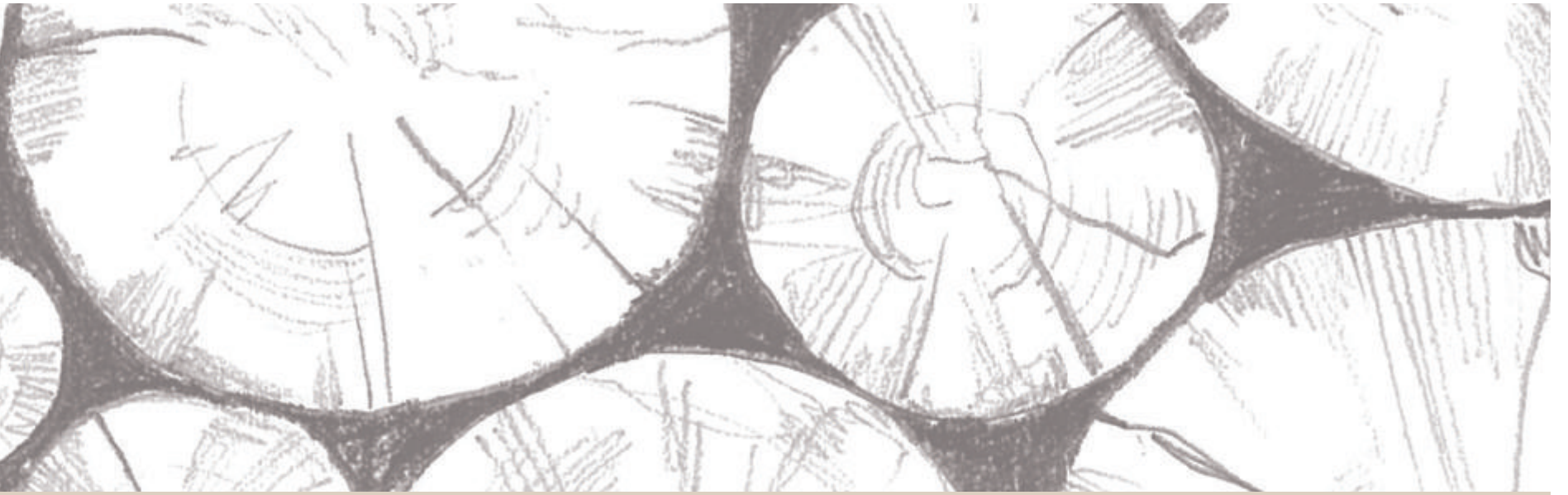
— Paint My Love —



Manntree[®] 曼涂

— Paint My Love —





STYLISH
HOUSE
FOR
ENVIRONMENTAL
LIFESTYLE

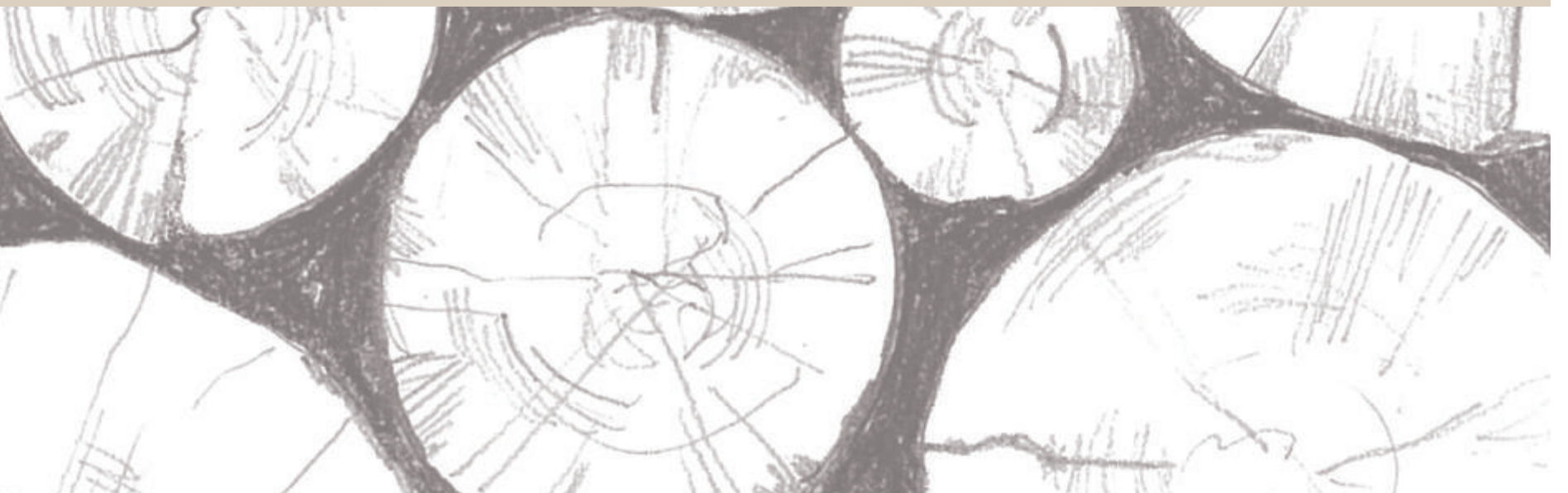


TABLE OF CONTENTS

目录

关于Manntree

About Manntree

经营理念	02
Philosophy	
品牌简介	04
Brand	

服务支持

Service/Support

无毒家园	25
Non-Toxic House	
午餐俱乐部	25
Lunch Club	
价格定制	25
Pricing	
销售工具	25
Sales Assistance	
宣传推广	26
Marketing	
配套服务	30
Service	
销售网络管理	30
Sales Network Management	

M
a
n
n
t
r
e
e

优质产品

Quality Product

卓越原材	10
Excellent Raw Material	
稚内層珪藻页岩	11
The Inner Diatom Shale	
爱在芬多精	14
Love in Phytol Cid	
出色产品	22
Excellent Product	

Manntree[®] 曼涂
— Paint My Love —



About Manntree 关于 Manntree

经营理念 Philosophy

品牌简介 Brand



BUSINESS 经营理念 PHILOSOPHY

Manntree曼涂代表着创新 (Innovation)、概念 (Concept) 和环保 (Environmental)，我们的团队致力于向顾客提供全系列环保健康耐用的绿色涂料，以及一站式的贴心服务。

Manntree stands for Innovation, Concept, and Environmental. Our team is dedicated to supplying full-line environmental paint and one-stop service.

在产品研发方面，曼涂不但善于将创新的灵感转化为概念产品，更通过整合工艺方案、原料配比、研发设备等多方资源，最终使创意的火花得以成品面世。

In product development, Manntree is not only good at converting inspiration to concept, to make a spark into a firework of end product through the various resources of integrating process scheme, ratio of raw materials, R & D equipment.

曼涂整合了欧洲的科技研发、英国的严谨精神、中国的优势生产基地，再加上丰富的团队管理和品牌运作经验，势要将环保的产品、优秀的品质、周到的服务结合起来呈现给全球使用者。

To bring the bundle of stylish designs, sound qualities, and considerate service to global users, Manntree integrates the minimalist design of Europe, strict spirit of England, powerful production bases in China, and our experience of team management. Be used through the world after being combined with the Environmental products, excellent quality and good services.

以建筑工程为例，设计师对于产品风格的追求，开发商的预算考虑，承建商的施工需求，使用者的使用体验，要同时兼顾满足各方的诉求绝非轻而易举。

In construction projects, designs to interior designers, limited budget to developers, convenient installation to contractors, performance and experience to the end users, are not easy to satisfied at the same time.

对于终端消费者，健康和环保的产品是他们所追求的，曼涂，正是环保涂料领域中的领先品牌。

For consumers, healthy and environmental product is what they pursue. Manntree, it's the leading brand in the field of environmental protection.

曼涂在乎每一个环节的需求，矢志为顾客提供环保健康、概念创新、设计艺术、品质耐用，同时价钱合理的涂料产品。

Manntree cares everything concerned party, and aims to offer our customers with a combination of creative design, beautiful shape and long-lasting quality at affordable prices.



Manntree® 曼涂

— Paint My Love —

曼涂能够迅速崛起并且赢得市场的认可，建立在明确定位产品的顶级水准，和持之以恒以客户为导向的基础之上。曼涂很早就意识到，在产品和服务的业绩表现取决于以下三个因素：对每一位工作人员价值的尊重，减少生产过程的复杂性，以及在处理供货商和其他合作伙伴方面尽最大可能的透明度。

The fast growth and market approval of Manntree, is based on a clearly expressed premium product standard and consistent customer orientation. The company was quick to recognize that efficiency in the product range and in service depends on three factors: on valuing the individual worth of every employee, on reducing the complexity of the processes and on being as transparent as possible in dealings with suppliers and other partners.

曼涂产品代表着先进的配方和无毒的原料，为了确保集团旗下所有产品在形态和功能上的完美，曼涂采取零误差原理，而企业中的每个人都有责任。因此，所有专业工人，职员和服务员工都得到尽可能最佳的职业培训和再培训。

Manntree products represent the advanced formula and non-toxic materials. In order that all branded products are as perfect as possible in both form and function, Manntree thinks and acts according to the zero-error principle. EVERYONE in the company is responsible for this. All skilled workers, office workers and service staff are therefore given the best possible basic and further training.

客户利益和满意度在曼涂始终排在前列，“回头的是客户而不是产品——这就是品质”，而这一原则通过流程导向型的工作流程得以确保，缜密的质量管理确保了全球所有曼涂工厂的最高质产品和服务质量，曼涂委托国际公认认证机构SGS对其产品进行检验并获得RoHS、REACH、PAHs认证。

Customers benefit and satisfaction is the most important all the time, "Many clients replace orders because of excellent quality". This principle through process oriented to ensure keep rigorous quality. Rigorous quality management ensure to show the world with the best quality products and services of Manntree. We got ROHS, REACH and PAHs from the certification authority of SGS.



品牌简介 BRAND

历史起源 Chronicles

自上世纪80年代开始，起源于英国曼切斯特的Manntree团队就专注于环保涂料的研发，持续为多个国际知名品牌提供产品研发服务，其开发的环保涂料产品以坚持采取自然素材为原料和创新的艺术性而在业界著称，赢得了全球众多工程开发商和终端消费者的青睐。

Since 1980, Manntree team was focus on developing and designing the Environmental Artist Coating, and supplied Research and development services to many International famous brands . It' s famous because of the nature raw materials and the innovative artistic, and be widely chosed by many project developers and terminal customers through the world.

历经三十载的风雨和历练，Manntree团队积累了丰富的行业经验和优质的产业资源，为适应全球拓张的步伐，2015年将总部设在伦敦，正式命名为Manntree曼涂，强势开启了曼涂全球扩张的迅猛步伐。

Manntree experienced in this field more than 30 years, our team accumulated rich experience and high quality industrial resources.In order to adapt to the pace of global,the Headquarter was established in London since 2015,and named Manntree. It grows speedly and global expansion.e.

今日曼涂 Manntree Today

今日的曼涂拥有丰富的产品研发经验，紧贴市场脉搏，并且掌握了众多优质行业资源。曼涂以国际领先水平运作，在英国设有产品研发中心，2015年更和日本自然素材研究所达成战略合作伙伴关系，一方面带来领先全球的欧洲设计灵感，另一方面又有健康环保的研发优势，持续为中国市场带来内外兼修的绝妙设计和环保产品。其运营中心以英国为中心，辐射欧洲、美洲、亚洲，这是对曼涂惊人演变的见证。时至今日，曼涂已完成对亚太区的战略布局，注资成立了曼涂的中国生产基地。

Manntree owns well experience on R & D products,which is closed to the market pulse,and master various of industrial resources.We operate it at the international level.R & D center is in England. And we cooperate with Japan Material Research institute in 2015.It not only brings global design inspiration, and supply healthy environmental development advantages,which continue to bring them into Chinese market,both inside and outside and the excellent design and environmental protection products. The operation center in Britain , radiation in Europe, America and Asia, this is the testimony of Manntree with amazing evolution. Nowadyas, the coating has been completed on asia-pacific strategic layout, financed the coating production base in China.

曼涂代表着创新(Innovation)，概念(Concept)和环保(Environmental)。我们的团队致力于向顾客提供全系列具有色彩艺术灵感来源的健康环保涂料，以及一站式的贴心服务。Manntree represents the Innovation,Concept and Environmental. Our team is committed supply clients with a full range of Artist colors and inspiration of environmental coating,and one-stop considerate services.

在产品方面，曼涂不但善于将创新的灵感转化为概念产品，更通过整合设计方案、原料配方、生产工艺等多方面资源，最终使创意的火花得以成品面世。

On design, Manntree is not only adept at turning the inspiration of innovation concept to be a product, and create various of products through integrating the designs , raw materials, formula, and production technology resources.

曼涂整合了欧洲的极简主义设计、英国严谨和创新的精神、中国的优势生产基地，再加上丰富的团队管理和品牌运作经验，誓要将环保的产品、优秀的品质、周到的服务结合起来呈献给全球使用者。

Manntree intergrates the European minimalist design, rigorous and spirit of innovation of UK, and the advantage of production base in China, also includes experienced team management and brand operation. We swear to show to all clients with fashion design,excellent quality and best services.

登陆中国 Land in China

凭借严谨的英国精神，先进的经营管理理念，以及对环保涂料行业的执着和热情，曼涂已在中国建立起了拓展亚太市场的前沿阵地，在广东佛山建立了强大的生产基地和物流网络。

Manntree has established to expand in the forefront of the asia-pacific market in China, which is with the rigorous British spirit, advanced management concept. Besides, we set up a plant for marketing the products to the Asia area, there's production base and Logistics Network in Foshan.

中国作为全球第二大的经济体，庞大的消费群体有着不断提升的消费力，同时对优质环保产品的认知正在迅速觉醒，进驻和立足于这个充满前景和竞争的新兴市场，是所有国际知名品牌的心愿，同时也是软硬实力的充分体现。

As the second largest economic entity, China has a huge market with fast-increasing buying power and desire for elegant lifestyle. To root in this rising and competitive market, is the will of every international brand, and the full reflect of power and capability.

产业升级 Evolution

在拓展中国业务的过程中，除了积极开发本地经销商和建立营销网络，曼涂还不断尝试寻求更加高效便捷的本地生产供应方案——为了给中国消费者带来价钱合理，但环保和品质始终卓越的环保涂料产品。

To develop China market, distribution network is not the only thing innoci works hard on, but also a better solution of product supply which could bring Chinese consumers well-designed and sound-quality products at affordable prices.

作为现在世界发展最迅猛的国家中国，不但拥有庞大的人力资源，而且在过去三十年来持续引入先进的技术和设备，时至今日各个行业的每一个世界知名供应商几乎度在中国建立了生产基地。

China the World's Factory with enormous labor sources, kept importing advanced technologies and modern facilities in the past 30 years, now is where almost every world famous brand owns factories.

生产供应链的转移在涂料行业里不乏成功案例，但对于追求完美品质和长期品牌发展的曼涂来说，这仍然是一个需要经过谨慎考察和评估之后才能敲定的决策。从曼涂登陆中国的第一天开始，就注定了不仅对消费者带来深远的影响，同时将会为中国涂料产业注入全新的活力。

Although there are quite a few successful cases in sanitary ware industry of transferring supply chain to China, it's still a decision can be only made after careful evaluation, especially for Manntree a company pursuing perfect quality and long-term branding. Since the day Manntree landed in China, it was destined that differences would be brought to this market and the sanitary ware industry.

PRODUCTION

生产基地

BASE

在中国建立起强大的生产基地和物流网络，这意味着---

- 1、产能提升：得以升级的强大产能，使曼涂的优质产品不再仅仅为少数人所享用，而是从此具备了满足潜在市场需求的能力；
- 2、成本控制：除了强大的产能，曼涂借着中国的人力资源以及成熟的产业链，更好地控制生产成本，使曼涂产品做到高贵不贵；
- 3、快速反应：本地化的生产基地，配上成熟的物流和仓储网络，帮助曼涂能够更加靠近消费市场，将产品在最短的时间内送到经销网点和产品需求方的手上。

Having a powerful production base and logistics network in China means

- 1.Increased Productivity: With this upgraded productivity, the excellent product of Manntree now can fulfill the needs of this big market;
- 2.Better Cost Control: The enormous labor resources in China enable Manntree to lower the production cost and offer its products at affordable prices;
- 3.Faster Response: Local production base, wide range storage and logistics network help Manntree be closer to the local market and deliver the products to our customers with higher efficiency.



而且，在产业链转移的过程中，曼涂仍以保持英国品质为前提，为此做到了以下条件：

- 1.Manntree曼涂在中国广东佛山建立起环保涂料及无机水性涂料生产基地。
- 2.曼涂在中国的生产基地获得SGS颁发的RoHS、REACH、SCCP、RAHs认证。曼涂坚持一贯的严谨、科学和人性化管理，务求调动生产制造当中每一个环节的主动性保障产品质量。
- 3.曼涂拥有先进的生产设备，使生产过程更加科学和便捷高效，高品质的制造和监督都是有迹可循的。
- 4.曼涂以科研为市场的武器，与日本自然素材研究所的合作更在研发上亦领先一步，成功研发了具有极佳的吸湿性能和消臭功能的Brearth系列健康涂料并已在日本发售，并将于近期以全进口方式引入中国。

In the process of supply chain transfer, innoci reserves UK quality all the time:

- 1.Manntree has set up the Production base of Environmental and Inorganic Water base paint in Foshan,China.
- 2.Manntree has been got the Certificates of RoHS, REACH SCCP and RAHs from SGS department.
- Manntree persists rigorous, scientific and people oriented management, to mobilize every link to secure product quality.
- 3.Advanced facilities imported by Manntree makes every chain of production more smart and convenient, while the quality control is easier;
- 4.Manntree treats Research and Development as the Marketing weapon, and get success after cooperating with the Nature Material Institute of Japan. Besides, we developed with excellent moisture absorption and deodorizing function of Brearth paint a series of health and has been sold in Japan Successfully , and will be imported to China recently.

企业理念及进程

Company philosophy and progress

Step1: 以健康为最初的种子，遵循自然素材的本质，开始打造一个会呼吸的房子。

Step2: 追求健康的生活，必须更坚持选择环保原材。绿色原材不但对环境友善，也对健康有益，自然环境与人的健康互相回馈，达到平衡。

Step3: 投入专业的工艺实力，创新的环保概念，以及对生活美学的要求，舒适与健康兼得。

Step4: 曼涂的最终目标是做拥有绿色设计思考的领导品牌，开创独有的无毒家园推广，从住家健康延伸出社区关怀，如同大树守护着家庭一样，曼涂绝对是选择守护居家健康品质的领导品牌，分享我们的热忱，联结与社会的需要。在有限的资源下，展现曼涂的环保品牌精神，让更多人能够感受无与伦比的幸福感。

Step 1: create a breathing house by using health as initial seed, and following the essence of natural materials.

Step 2: persist in selection of environment-friendly materials to pursue healthy life. Green materials are environment-friendly, and good for health, and natural environment mutually feeds back with human health to achieve balance.

Step 3: concurrently achieve comfort and health by professional technical strength, innovative concept of environmental protection, and life and aesthetic requirement.

Step 4: the final objective of Manntree is to create the leading brand of green design thinking, initiate particular promotion of non-toxic house, extend community care from house health, and guard the house like a tree. Manntree is absolutely a leading brand selected to guard house health quality, and shares our enthusiasm, link and social requirement. Under the condition of limited resource, the spirit of Manntree's environment protection brand is shown so that more people feel incomparable happiness.



B

QUALITY PRODUCT 优质产品

- | | |
|---------|------------------------|
| 卓越原材 | Excellent Raw Material |
| 稚内層珪藻页岩 | The Inner Diatom Shale |
| 爱在芬多精 | Love In Phytolcid |
| 出色产品 | Excellent Product |



Manntree[®] 曼涂
— Paint My Love —



OUTSTANDING 卓越原材 MATERIAL

曼涂将每一个空间营造成家中休闲的绿色天堂，具有划时代的健康环保标准。

实现更多的森活享受、乐趣和舒适感。

Manntree builds each space into leisure green paradise with epoch-making health and environmental protection standard.

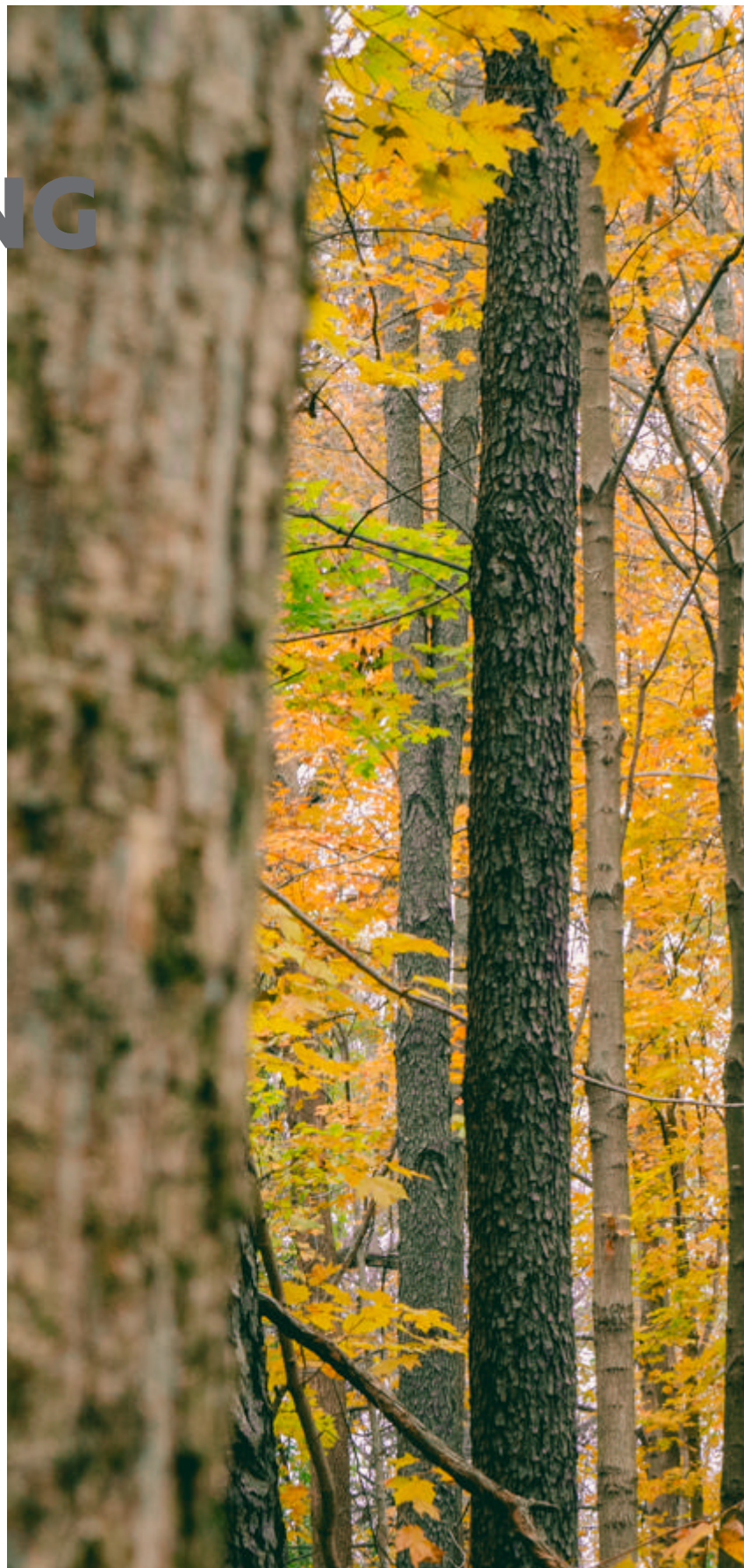
More life enjoy, joy and comfort feeling is achieved.

对于曼涂而言，环保不是自身目标，或者说仅仅是一种比赛，优秀的产品总是通过与技术方式的对话协调而诞生的，只有这样，环保才是达到最佳的功能品质，并且早在曼涂发展初期便成为了区分标准，环保对于曼涂不仅仅是一种标配，而是融入曼涂人血液中的一种追求，为健康生活、绿色生活的更高追求和责任。

For Manntree, the environment protection is not its target but only a competition. Excellent product is always produced by dialogue and coordination with technical mode, and only in this way, the environment protection reaches optimal function quality, and becomes the zoning standard of Manntree during the initial stage of its development. The environment protection is not only the standard configuration of Manntree but also the pursuing infused in the blood of Manntree people and the high pursue and responsibility for health life and green life.

曼涂已和国际上多间知名企业达成战略合作伙伴，产品全面采用巴斯夫化工、德国拜耳、日本自然素材研究所等世界知名企业原材料，只有对原材料的严格把控，才能迈出真正做好产品的第一步。

Manntree, the strategic partner of many international well-known enterprises, manufactures its all products by the raw materials supplied by world well-known enterprises such as BASF, Bayer, Japan Institute of Natural Material, etc. Only by strict control of the raw materials, the first step is achieved to truly produce good products. .



GOOD 稚内層珪藻页岩 WAKKANAI DIATOM SHALE



硅藻页岩的由来 Origin of r diatom shale

海洋硅藻是最早在地球出现的一种单细胞的海上浮游生物，能进行光合作用，是地球的“氧气之父”，也是地球上一切动植物的生命源泉。地球70%的氧气是从海洋硅藻中诞生的，它支撑着地球上所有生命物种的呼吸所需的氧气。它的生命周期十分短暂，当其生命终结后，躯体与躯壳相互脱离，躯体慢慢沉入海底，而躯壳在海洋潮流的作用下，集中向着一个特定的方向不断的涌动。日本列岛最北端也就是北海道最北端，在地球地质结构不间断变动的过程中，海洋沟底逐渐凸出形成了海底山脉。不断上升的海底山脉阻挡了从太平洋海域漂浮而来的硅藻躯壳，使之慢慢沉积下来，这种沉积经历了数十亿年。从而形成了现在我们所说的硅藻土（泥）的雏形。硅藻躯壳不断沉积的同时，由于海底地貌、地壳的变迁，一部分沉积海底的硅藻土（泥），随着海底大陆架的上升，露出了水面，历经千万年的阳光、氧气、气压、温度的变化，渐渐地形成了裸露在地表的硅藻土（泥）这种特殊的地质层。

Marine diatom is unicellular marine plankton appearing on the earth at the earliest, can perform photosynthesis, and is the earthly "father of oxygen", and the life source of the earth's all flora and fauna. 70% of the oxygen is produced by the marine diatom on the earth to provide the oxygen for the breathing of all species. Its life period is very short, its body is separated from its body shell after the end of life, and the body slowly sinks into the sea while the body shell continuously surges in specific direction under the action of sea tide. At the most northern end of Japan archipelago, the most northern end of Hokkaido, seabed mountain chain is gradually formed due to continuous change in geologic structure. The body shell floating in the sea is blocked by the continuously rising seabed mountain chain to slowly deposit. The deposition is billions of years. Therefore, the rudiment of the diatomite (diatom mud) is formed. While the body shell continuously deposits, some diatomite (diatom mud) is exposed of the water with the rising of the seabed continental shelf, and gradually forms special geological stratification - diatomite (diatom mud) exposed out of the surface after experiencing sunlight, oxygen, and change in air pressure and temperature for millions of years.

超强净化方式 Super-strong purification mode

曼涂硅藻页岩分解净化甲醛分为吸收、中和、分解三步。

Decomposition and purification of formaldehyde by Manntree diatom shale include absorption, neutralization and decomposition.

吸收 Absorption

硅藻页岩具有微细多孔结构，它的超微细孔比活性炭多5000-6000倍，据哟偶强大的吸附能力，可以将空气中的甲醛吸收，这是硅藻页岩自身的生化反应，而并非化学反应，是离子与离子间的交换。

The diatom shale has mini porous structure and more 5000-6000 times ultramicro pores than activated carbon, strong adsorption capacity to absorb the formaldehyde from the air. The adsorption is the biochemical reaction of the diatom shale and ion exchange and not the chemical reaction

中和 Neutralization

硅藻页岩中含有氧化钙和氢氧化钙，是强碱性材料，对甲醛的氧化物甲酸进行中和，最终释放物是水。

The diatom shale contains calcium oxide and calcium hydroxide which are strong- basic material, and can neutralize formic acid, formaldehyde oxide to finally produce water.

分解 Decomposition

硅藻页岩中含有一定量的氧化能力超强的纳米集团物质，在光照的条件下，可以将苯、二甲苯等有害的TOVC分解。

The diatom shale contains a certain amount of nanometer substance with superstrong oxidizing ability, which can decompose harmful TOVC such as benzene, xylene, etc. under light condition.

分解原理

Decomposition principle

曼涂硅藻页岩将甲醛及有机物分子转换成二氧化碳和水。

Manttrecce diatom shale translates the molecules of formaldehyde and organic matter into carbon dioxide and water.

1、甲醛+氧气 = 甲酸

Formaldehyde + oxygen = formic acid

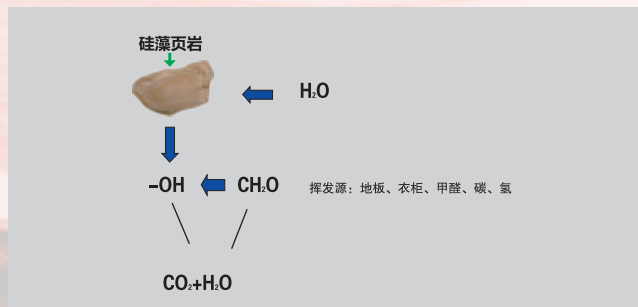
2、甲酸+氧气=水+二氧化碳

Formic acid + oxygen = water + carbon dioxide

3、HCOOH+硅藻页岩中的碱性物质=CA[HCOO]₂中

和反应

HCOOH+ alkaline matter in diatom shale =CA [HCOO]₂ neutralization reaction



硅藻页岩本身释放出负氧离子，同时通过吸附交换释放氧负离子的过程将甲醛及有机物分子转换成二氧化碳和水，从而达到彻底去除甲醛的目的。

The diatom shale release negative oxygen ion while translating the molecules of formaldehyde and organic matter into carbon dioxide and water by adsorption, exchange and release of negative oxygen ion so that the formaldehyde is fully removed.

硅藻页岩是名副其实的海里诞生的具有真正“会呼吸”机能的稀有原生态海洋古生物活化石，被世界地质学家誉为“地球的肺泡”。硅藻页岩只产自北海道最北端的半岛上，它是在特定的环境、地点在特殊的条件下从硅藻土中进化升华的特殊产物。硅藻土进化为硅藻页岩的必要条件就是海底地震和火山喷发。日本北海道地质结构处于欧亚大陆板块结合处，仅有8平方公里陆地面积的北海道有29座已经喷发过的火山。火山喷发时，产生大量的几千度超强、超高温地质熔岩，将沉淀累积了数亿年的硅藻土层包裹起来，再次沉陷海底地壳内。在海底地震产生地质带断层的相互挤压作用下，产生了巨大的地压能量；在高温熔岩包裹及巨大地壳地压的聚能能量的反复锻压下，硅藻土中最精华的部分，也就是硅藻躯壳总的“硅藻核儿”完全脱离了“硅藻躯壳”才会慢慢进化成硅藻页岩。这一进化过程至少要1000万年以上。并不是所有“硅藻躯壳”能进化成硅藻页岩，只有“硅藻躯壳”中的“硅藻核儿”才能完成进化。所以，硅藻页岩是精华中的精华，是大自然赐予的最高礼品。

The diatom shale is genuine rare original ecological living fossil of ocean paleontology with “breathing” function born in the sea, and praised as the “pulmonary alveoli of the earth” by the world geologist. The diatom shale is only produced in the peninsula at the most northern end of Hokkaido, and a special product produced in the diatomite in specific environment and location under special condition. The precondition for evolution of the diatomite into the diatom shale is sea quake and volcano eruption. The geologic structure of Hokkaido is located in the joint of Eurasia Plate, and 29 volcanoes erupt in 8km² land area of Hokkaido. During volcano eruption, plenty of geological lava is produced with several thousand degree centigrade superhigh temperature to wrap and deposit the diatomite depositing for hundred millions of years in seabed earth crust. Huge ground pressure and energy is produced under the mutual squeezing action of geological fault formed by sea quake; the most essential part of the diatomite, the “diatom core” of the diatom body shell is fully separated from the “diatom body shell” by warping by the lava at high temperature and repeated forging and pressing by energy-gathered of huge ground pressure to slowly form diatom shale. This evolutionary process needs at least more than 10 million years. Not all “diatom body shell” evolves into the diatom shale and only “diatom core” in “diatom body shell” can evolve into the diatom shale. Therefore, the diatom shale is the essence in the essence and the highest gift given by the nature. .

Manntree® 曼涂

— Paint My Love —

曼涂在亚太区域的旗舰产品精选日本北海道的稚内层硅藻页岩作为主原材料，北海道稚内层硅藻页岩是在北海道稚内地方的宗谷、天北地域所采掘，海洋性单细胞硅藻浮游生物经长年累月堆积后，在2500万年前形成硅藻土，在地面上隆起时经地压、地热而起地质变化所形成非晶质硅酸矿物的页状岩，容积为一般硅藻土的五倍容量，也因此，调湿机能为一般硅藻土的三至六倍，有着自律性自然呼吸调湿机能特性之材料。

The flagship product provided by Manntree in Asia Pacific is made of the main material the Wakkanai diatom shale selected from Hokkaido. The Wakkanai shale selected of Hokkaido is mined in Zonggu, Tianbei areas of Wakkanai. Marine unicellular diatom plankton forms diatomite 25 million year ago after deposition over the years. While swelling from the surface, shale, noncrystalline silicic acid mineral, is formed due to ground pressure and geothermy, its capacity is 5 times that of general diatomite. For this cause, the shale has 3-6 times humidity adjustment function of the general diatomite, and is the material with autonomic general breathing and humidity adjustment function.

在自律性吸放湿机能方面，当室内的相对湿度高出60%时，会急速的吸湿，当相对湿度下降时会放湿。在对VOC、甲醛、氨气的吸附分解机能在亚太区同类硅藻土中最为优越。

For autonomic humidity adjustment function, the humidity is absorbed rapidly when indoor relevant humidity is more than 60% and released when the relevant humidity is reduced. Compared with the similar diatomite of Asia Pacific, it has most excellent adsorption and decomposition function to VOC, formaldehyde and ammonia gas.

稚内层硅藻页岩半永久的使用期限更令您安枕无忧，曼涂泥全线产品绝不含稳定剂、成膜剂、粘合剂等会影响硅藻土表面微细孔隙的添加剂，全方位保持稚内层硅藻页岩的原生态特征和物理功能。

The service life of Wakkanai diatom shale is semi-permanent so that you rest assured without anxiety. All series of Manntree products never contain stabilizer, film-forming agent, adhesive and other additives influencing micro-pore gap on the diatomite surface, and fully keep the original ecology and physical functions of Wakkanai diatom shale.

曼涂和日本自然素材研究所紧密合作，经过数千次对亚太区不同的硅藻土矿物产区的硅藻土进行测试实验，包括中国吉林长白山、云南腾冲硅藻土产区、日本稚内、秋田、石川、冈山、大分硅藻土产区等，最终确定选用北海道稚内层硅藻页岩，原装进口北海道稚内层硅藻页岩矿石作为曼涂亚太区硅藻土原材料选材。

Wakkanai closely cooperates with Japan Institute of Natural Material to test the diatomite of different diatomite mineral areas of Asia Pacific for thousands of times, including diatomite mineral areas of the Changbai Mountains, Jilin and Tengchong, Yunnan, China, and Wakkanai, Akita, Ishikawa, Okayama and Oita, Japan. Finally Wakkanai diatom shale is selected. Wakkanai diatom shale of Hokkaido imported as the material of diatomite materials of Asia Pacific for Manntree with original packaging.

LOVE IN 爱在芬多精 Phytoncide

曼涂让芬多精围绕每个都市人的生活中，我们都能大胆地作着拥有森林的梦！

曼涂漆独有蕴含丰富芬多精如同在家中安置了一个大自然的肺，代谢掉空气中的污尘，唤醒在城市中逐渐迟钝的感受。

源于英国设计美学，Mr. Mann针对中国的环境特点，邀请亚洲专家级设计团队量身打造特有的家居墙壁解决方案，简单拥有100%无毒居家！

Manntree embraces phytoncide in the life of each urbanite and we can boldly have dream to possess forest!

Manntree paint exclusively contain rich phytoncide, and provides the lung of the nature in the house to metabolize dust in the air and awaken dull feeling in the city.

Derived from the design aesthetics of UK, according to the environment feature of China, Mr. Mann invites the expert-level design team of Asia to customize house wall solution and easily provide 100% non-toxic house.



Manntree® 曼涂

— Paint My Love —

目前市面功能涂料琳琅满目，除醛净味，低碳无醛等，但都存在添加一些化学合成添加剂等物质，不是化学物零添加的天然环保产品。现在一种芬多精内墙功能艺术涂料发明能利用天然物质代替化学合成填补空白。而这，就是曼涂漆。

At present, the function coatings are various, including aldehyde removal, odor purification, low carbon and no aldehyde, but some chemical synthesis additives are added, and they are not the natural environment-friendly products without chemicals. Manntree paint, an invention of phytoncide functional art coating for inner wall, fill the market gap by natural substance.

1930年苏联B.P.Toknnh博士发现当高等植物受伤时，会发出“芬多精”，以杀死其周围环境的危害病菌。如果将阿米巴之类的原生动物或伤寒，霍乱，白喉等的病原菌放在新鲜的碎叶旁边，经过数分钟后，这些病原菌都会被杀死殆尽，因此可以证明，植物具有防御霉菌或细菌的系统。

In 1930, B.P.Toknnh, a doctor of the Soviet Union, found that higher plants can release “phytoncide” to kill harmful germs in ambient environment when they are injured. If anhistozoa such as amoeba, etc, or the pathogenic bacteria causing typhoid fever, cholera, diphtheria, etc. are placed nearby fresh broken leaf, these pathogenic bacteria are wholly killed after a few minutes. Therefore, it may be proved that the plants have mould or germ resisting system.

芬多精充斥于森林之中，所以我们行走于间，均已无形中也享受了森林芬多精浴，不同的树木会有不同的气味，因为他们是不同的芬多精来源，藉由风追、树叶摩擦、空气中的水分子与负离子吸附...形成了整个芬多精环境，藉由呼吸、皮肤接触，您也得到了这些空气维他命。“芬多精”具有抗菌效果，能净化空气、降低污染，使呼吸顺畅，精神旺盛，达到清醒效果。

The forest is full of the phytoncide, and so we can enjoy the phytoncide during walking in the forest. Different trees releases different smell as they are different sources of the phytoncide, and whole phytoncide environment is formed by wind, leaf friction, water molecule in air, anion adsorption, and you can feel these vitamins in the air by breaking, skin contact. The “phytoncide” has antibacterial effect, can purify the air, reduce pollution, facilitate breaking and vigorous to achieve sober effect.

在曼涂与多家生物科技公司配合的经验中，早就有许多实验室向曼涂指明几种松柏科属的精油，作为防虫抗菌之研究，而其效果也很令我们满意。

When Manntree cooperates with many biotechnology companies, the essential oil of some kinds of Coniferae is indicated by many labs for insect prevention and antibiosis researches, and we are satisfied with the effect.



芬多精在生理上，除了第一道的病虫害防护外，当然直接对呼吸系统有相当好的协助，因为它能降低空气里的尘螨，让你的呼吸系统零负担，间接也能对身体的循环系统、内分泌系统（自己的防御系统）...有相当的协助。

Physiologically, in addition to the first disease and pest protection, the phytoncide can directly provide assistance for respiratory system. As it can reduce the dust mite in the air, your respiratory system works at zero load, thereby indirectly helping circulatory system, endocrine system (defensive system)...

芬多精最大的好处，就是完全天然，它虽然可作爲病菌杀手，但最值得一提的是它不会残害人體有益的细菌。

The phytoncide has the largest advantage – pure natural. Although it may be used as germ killer, it is mentionable that it will not be harm to the germ beneficial to the human body.

另外，科学家通过大量的实验，芬多精在室内环境中除臭去异味效果也得到了证实。尤其是与传统的除臭方法相比较，芬多精除臭的原理在于通过有机中和的方式将恶臭成分分解使其无害化，营造出一种类似于森林空气中令人心旷神怡，神清气爽的氛围。

Additionally, by plenty of experiments, scientists have verified that the phytoncide can remove peculiar smell in indoor environment. Especially, compared with traditional deodorization methods, the deodorization principle of the phytoncide is harmless decomposition of the cacosmia ingredient by organic neutralization to crease relaxed and happy and refreshed atmosphere like the air in the forest.

曼涂漆选用的芬多精是经过严格筛选的，可以用作食品添加剂，同时也没有二次公害发生问题，涵盖了全部适用人群。

The phytoncide for Manttree paint is strictly screened and may be used as food additive, and without secondary environment pollution, is applicable all people.

曼涂漆天生具有特殊功能，因为它含有净化空气、增加空气负氧离子、镇静神经、提神、医疗、杀菌杀虫、驱蚊等功效的提取液——芬多精。今天我们把它结合在艺术涂料涂刷，以厚浆艺术效果，平均涂墙厚度1mm，吸水性能达840克每立方米、曼涂更充分利用了日本北海道稚内层硅藻页岩的优异呼吸性能，不用电能也能长效地缓慢排放出来，既环保又实用，充分透出芬多精的气味，净化空气，光触媒的净醛功能，实现功能强大的内墙功能涂料。这个伟大的发明，能解决大多数居住环境，严重遭遇蚊虫叮咬的家居之苦，同时避免因用化学驱蚊胶片涂料而造成的空气污染，让我们的居室空气清新，更具有除异味的功效，通过曼涂漆中的芬多精释放散播于空气中，透过呼吸系统进入肺部、籍与淋巴腺体、微血管将养份送入血液循环更得以提升人们的免疫系统，增强抵抗力。曼涂泥的特有创新融入纯天然芬多精，带给涂料业界颠覆性的科学跨越发展！

Manttrec paint is endowed with special function as it contains an extracting solution - phytoncide purifying air, increase negative oxygen ion in the air, and having functions such as nerve calming, refreshing, sterilization, insect control, mosquito repellent. Today, we combine it in art coating to provide thick pulp art effect, and average 1mm thick wall coating has 840g/ m³ water absorption capability. Manttree paint has the excellent breathing property of Wakkanai diatom shale of Hokkaido, and can slow release the phytoncide in long-acting mode without power energy, and is environment-friendly and powerful functional coating for inner wall with phytoncide smell, air purification, photocatalyst aldehyde purification function. This is great invention, and can remove the pain of most dwelling environments in mosquito and insect bite, and simultaneously avoids the air pollution caused by chemical mosquito repellent film coating, so that our house has fresh air and effect of peculiar smell removal. The phytoncide in Manttree paint is released and spread in the air, and enters the lung by the respiratory system and nutrient is transported to blood circulation by lymph gland and capillaries to improve immune system and enhance resistance. The peculiar innovation of Manttree mud is to mix pure natural phytoncide and drives spanning development of subversive science in coating industry!



Manntree[®] 曼涂
— Paint My Love —

Realwood

NATURAL INTERIOR LIFESTYLE

呼吸木质芬多精，健康系统环保居

蕴含桧木芬多精和丰富的木质纤维，可以营造出各种丰富的精美造型的同时更令您每天均可无时无刻享受大自然的森林浴

Contains cypress fragrance fine and rich wood fiber, can create a rich variety of exquisite shape at the same time makes you every day can be constantly enjoy nature forest bath

BASE 出色产品 PRODUCTION



WE CHANGE THINGS

Mantree Mud 曼涂泥



Real Wood 纯浆原木泥

纯浆原木泥蕴含丰富的木质纤维，可以营造出各种丰富的精美造型的同时更令您每天均可无时无刻享受大自然的森林浴，为您建起健康系统环保居。Real wood mud is rich in wood fiber that can be used to create various rich and exquisite appearances while allowing you to enjoy forest bath in Mother Nature at any time of the day, helping you to build an environment-friendly house with a healthy system.



Nature Plant 天然瑶草泥

天然瑶草泥，精选优质亚太地区硅藻土作为主原材料，极易施工。Nature Plant is made mainly from materials such as diatomite from the Asian-Pacific region, which makes the work of construction easier.



Jade Stone 臻玉磐石泥

涂料产品不再是一层不变的感觉，新创意层出不穷，不断冲击我们的视觉感受，更要符合了现代人的心境。Mantree 臻玉磐石泥系列，重新诠释“泥”的定义，用丰富的元素，点缀出家居的时尚感。The coating product no longer gives one the sense that it remains unchanged. The endless stream of innovative ideas continues to impact our visual perception and is even more able to suit the state of the modern mind. The Mantree Jade Stone series reinterprets the definition of the “mud” and embellishes the contemporary sense of the home using rich and abundant elements.



未来的家居涂料设计将会是--环保的健康空间，性感的视觉感受。Manntree创造出不同想法的涂料产品，引领着使用者找到最符合自己喜欢的家居涂料解决方案。
Future house coating design will be environment-friendly healthy space and ergonomic visual perception. the coating products created by Manntree with different ideas lead the users to find out the house coating solution which is their favorite.



Kids Special 竹马儿童泥

竹马儿童泥精选亚太地区优质硅藻土为原材，蕴含高达70%的硅藻土含量，容积率为一般硅藻土的5倍容量，空气净化率达94%。正因如此，调湿机能为一般硅藻土的3-6倍，有着自律性自然呼吸调湿机能特性，当室内的相对湿度高出60%时，会急速的吸湿，当相对湿度下降时会放湿。Kids Special is made mainly from diatomite selected from the Asia-Pacific region. It contains up to 70% diatomite and has 5 times the volume fraction of normal diatomite. As such, the diatomite has 3-6 times humidity adjustment function of normal diatomite. It also features autonomic natural breathing and humidity adjustment functions, and its air-purification rate reaches 94%. For the autonomic humidity adjustment function, the humidity is absorbed rapidly when indoor relative humidity is more than 60% and released when the relative humidity is reduced. Manntree Kids Special gives you confidence by offering real data.



FEEL THE DIFFERENT

Manntree Paint 曼涂漆



Otoomian Art 奥托美术肌理涂料

Otoomian Art是曼涂的基底肌理涂料，无机水性机能，可直接涂刷在墙面，更可与曼涂漆旗下所有产品进行搭配，进行造型及填补处理。Otoomian Art, Manntree's basic texture coating with an inorganic aqueous function, can be applied directly onto the wall. It can also be combined with other Manntree products to carry out for modelling and filling.



Cotswolds 纯美金之秋

Cotswolds是英国最美的地方 每年的秋天更是美不胜收 满眼尽是处处金黄 将深秋与Cotswolds的风光 统一于产品表面之中，在曼涂漆中体会到那种浪漫情结。Cotswolds is the most beautiful place in the UK, which becomes even more beautiful every autumn. Golden fallen leaves are everywhere, integrating late autumn and Cotswold's beauty into the surface of the product to manifest the romantic sense in the Manntree paint.



Grizedale 格里泽金沙

Grizedale森林是英国美得让人窒息的森林，阳光反射在树林里泛起那无穷的闪闪金沙正是此系列的灵动所在，它那美妙的色泽以及细微的金粉渐近，使之创造出了一个近乎完美的具有金属般特性卓越时尚空间。Grizedale Forest is a forest of breath-taking beauty in the UK. The boundless sparkling golden sand reflecting the sunlight in the forest is the inspiration for this series. Its beautiful color and gradating fine gold dust creates a near-perfect contemporary space with metallic characteristics.



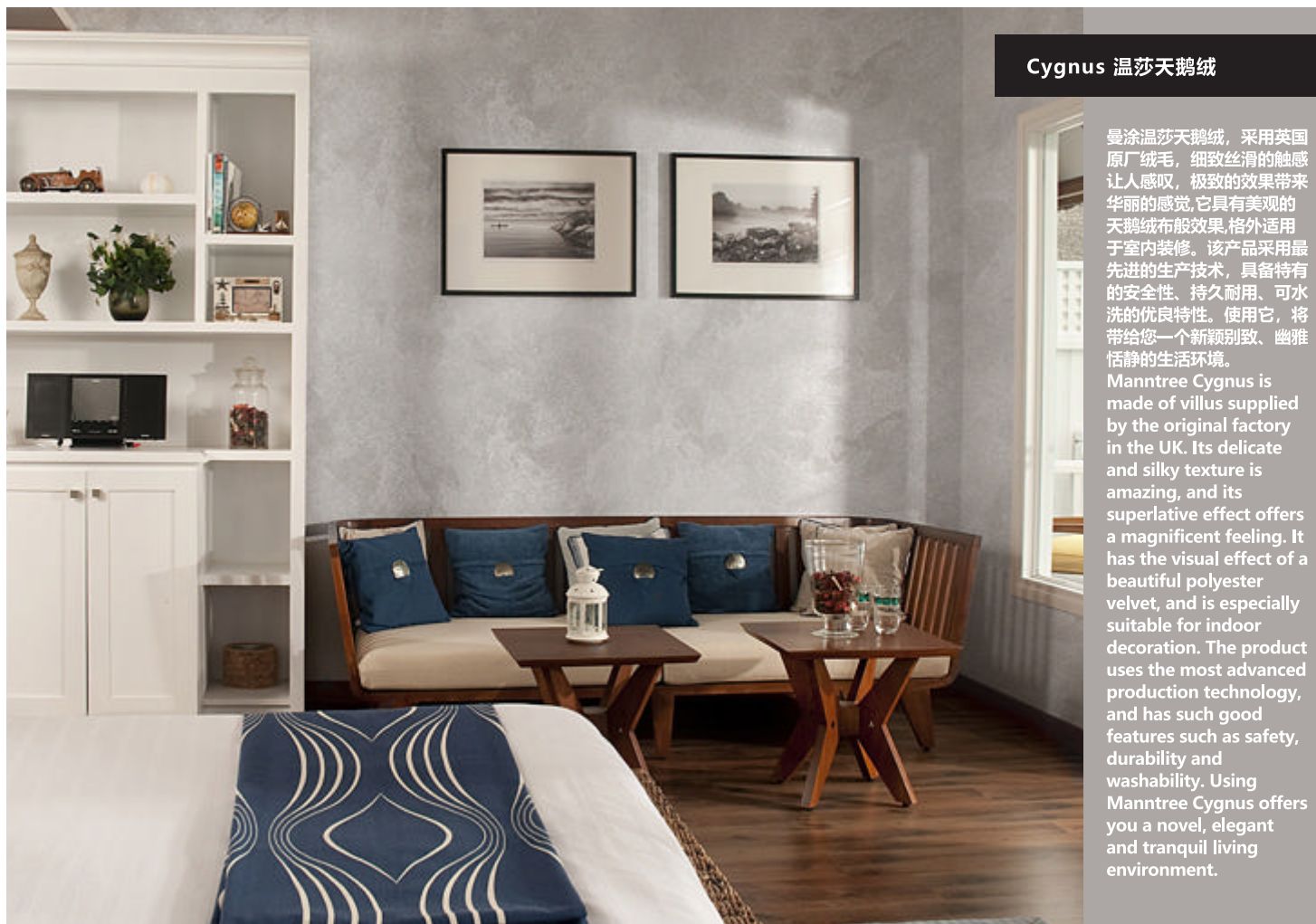
Manntree® 曼涂
— Paint My Love —



Edinburgh 华彩爱丁堡

您看到的产品灵感来自于苏格兰爱丁堡城堡，该城堡延续至中古世纪以来一直是英国最重要的皇家住所和国家行政中心，华彩爱丁堡将古典复古重现今日。

The inspiration for the product that you see comes from Edinburgh, Scotland. Edinburgh has always the UK's most important Royal Residence and the national administrative center since the medieval times. The classical splendour of Edinburgh resurges today.



Cygnus 温莎天鹅绒

曼涂温莎天鹅绒，采用英国原厂绒毛，细致丝滑的触感让人感叹，极致的效果带来华丽的感觉，它具有美观的天鹅绒布般效果，格外适用于室内装修。该产品采用最先进的生产技术，具备特有的安全性、持久耐用、可水洗的优良特性。使用它，将带给您一个新颖别致、幽雅恬静的生活环境。

Manntree Cygnus is made of villus supplied by the original factory in the UK. Its delicate and silky texture is amazing, and its superlative effect offers a magnificent feeling. It has the visual effect of a beautiful polyester velvet, and is especially suitable for indoor decoration. The product uses the most advanced production technology, and has such good features such as safety, durability and washability. Using Manntree Cygnus offers you a novel, elegant and tranquil living environment.

MAN X

52
52 YEAR OLD MJJ

Manntree® 曼涂

— Paint My Love —

ManX 曼岛石灰基

ManX raw materials based on the Manx isle, Manx isle has the manufacture must be used in isle of lime base of pebbles, the quality of the pebbles from a local called "Niarbyl" river, after a pollution-free water washed for a long time, makes the pebbles exceptionally smooth and white, a day of many raw materials procurement from Manntree division will be chosen every pebble to carry on the deep processing, after calcining, filtration, sedimentation and let stand for 48 after working procedure, can be applied directly in the isle of lime base.

Today, ManX which was chosen as the main raw material of Manx isle, brings the natural raw material to China.

曼岛石灰基 (ManX) 的原材料取材于英国曼恩岛, 曼恩岛拥有着制造曼岛石灰基时必须使用的鹅卵石, 这些优质的鹅卵石源自当地一条名为 "Niarbyl" 河流, 经过无污染河水的长期冲刷, 使得这些鹅卵石变得格外光滑与洁白, 每天由来自 Manntree 的众多原材料采购师将会臻选每一颗鹅卵石后进行深加工, 煅烧、过滤、沉淀、静置等48道工序之后, 即可直接被应用在曼岛石灰基中。

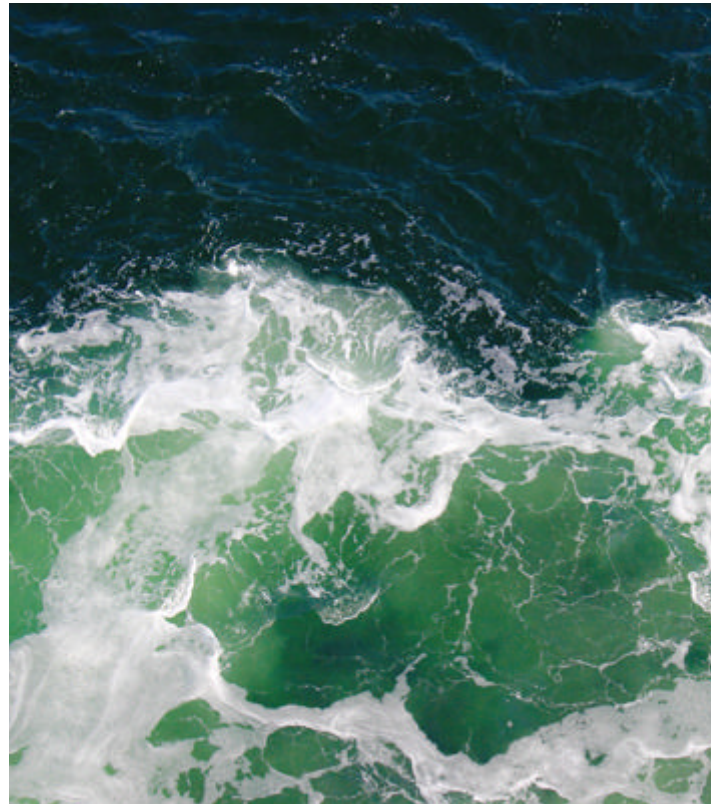
今天, 被选用作为曼岛石灰基原材料的曼岛鹅卵石, 将英国曼恩岛大自然原材带到了中国。



STONE

We begin from the stone, stone again, after a series of separation, transformation, finally extract natural mineral essence, the stone itself without affecting its naturalness, durability, and vapor permeability, this kind of material, referred to as "the most natural and environmental protection" lime base material.

我们从石头开始，再回到石头的状态，经过一系列的分离、改造，最终提取石头本身的天然矿物精华，而不影响它的自然性，耐久性，和蒸汽渗透性，这种材质，被称为是“最为天然与环保的”石灰基材料。



WATER

The more water that is added to the desalination process, the higher the efficiency of the oxidation reaction, which is essentially a slow reaction process. We add water to the lime to produce a highly exothermic process, which is often in contact with water due to the rotation of the machine. The strong reaction absorbs a large amount of water, and the temperature of steam generated by exothermic heat exchange is as high as 150°C(300°F). This is a chemical reaction, the hydration of the oxide, and also the physical reaction, to turn the state from a solid into a hot emulsion, called calcium hydroxide, or calcareous lime or lime milk.

在脱盐过程中加入的水越多，氧化反应的效率就越高，这实质上是一个缓慢的反应过程。我们将水添加到石灰中，从而产生一个高度放热的过程，由于机器的旋转，石灰经常与水接触。强烈反应吸收大量的水，在放热热交换产生蒸汽的温度高达150°C(300°F)。这是一种化学反应，氧化物的水化作用，也会发生物理反应，将状态从固体转变成热的乳浆，称为氢氧化钙，或称为熟石灰或石灰乳。

FIRE

We will pick some of the wood from the years to be the best burning material, in different weather conditions, with different mixtures to ensure optimum combustion temperature. The smaller limestone is separated to get the same size of load, and eventually the limestone is cooked evenly. The cooking process of these stones is very slow and steady, with an average temperature of 900 degrees (about 1650 degrees Fahrenheit), a process that takes about seven days. At this stage, calcium carbonate and magnesium carbonate release carbon dioxide, reducing the weight of the stones by a third.

我们会挑选一些上了年份的木头作为最佳的燃烧材料，在不同的天气条件下，以不同的混合物来保证最佳的燃烧温度。较小的石灰岩被分开以获得相同大小的负载，最后是石灰岩的均匀蒸煮。这些鹅卵石的蒸煮过程非常缓慢和稳定，平均温度为900度（大约是1650华氏度），这个过程大约需要持续7天。在这一阶段，碳酸钙和碳酸镁释放出其中的二氧化碳，使得鹅卵石的重量减少了三分之一。



TIME

We put these through a series of chemical reactions and physical response of hydrated lime, after about three months later, after a continuous "fermentation" slaked lime began to present a "creamy" at present, but from raw material to the final molding and put into use, the whole stage need for 24 months or so. After 24 months of continuous hydration, particles from the macro and orderly arranged to micro crystal structure, originally soft mud also completely with the softness and consistency, finally only achieve full saturation "creamy" slaked lime, can guarantee that is used in the isle of lime base material.

我们放置这些经过一系列化学反应和物理反应的熟石灰，大约经过3个月后，经过不间断“发酵”的熟石灰目前开始呈现出“乳脂状”，但是从原材料到最终的成型并投入使用，整个阶段需要持续24个月左右。在经过24个月的连续水化后，颗粒从宏观有序的排列到微观晶体的结构，原本松软的泥浆也完全具了柔软性和一致性，最后只有达到充分饱和状态的“乳脂状”熟石灰，才可以保证被使用在曼岛石灰基的材料中。



Ramsey 臻彩莱克斯

The small city is located in the northeast of the isle of man, the legend in the middle ages the triton Manannan Mac Lir in order to protect the island from outside attack and abuse, often incantation hid island in the fog, so the Ramsey since the middle ages around "mystery of fog", and "color lex takes inspiration from the mysterious Ramsey city. Nowadays, classical color collocation is contemporary adornment idea, will present brand-new concept and life style.

这座位于马恩岛东北部的小城市，传说中世纪时海神 Manannan Mac Lir 为了保护岛屿不受外界的攻击和侵害，经常施咒语将小岛藏在迷雾中，因此 Ramsey 从中世纪以来一直萦绕着“迷雾般的神秘色彩”，而臻彩莱克斯的灵感则源于这座神秘的 Ramsey 小城。如今，古典的色彩搭配上现代的装饰理念，将呈现出全新的概念及生活方式。

WETTIN 韦廷

Fine silk slippery touch makes people sigh. The extreme effect brings gorgeous feeling. It has beautiful velvet effect and is especially suitable for interior decoration. Using it, it will bring you a novel, elegant and quiet life environment.

细致丝滑的触感让人感叹，极致的效果带来华丽的感觉，它具有美观的天鹅绒布般效果，格外适用于室内装修。使用它，将带给您一个新颖别致、幽雅恬静的生活环境。





METAL VELVET 金属丝绒

This kind of metal to enhance the texture and feel of velvet, with metal luster and texture texture, color soft beautiful, silky bright, its flexible posture, permeated with elegant atmosphere.

此款金属丝绒提升了手感与质感，拥有金属的光泽和绒面的质感，色彩柔和唯美，触感丝滑顺爽，它灵动的姿态，洋溢着优雅的情调。

GRETNA 格雷纳风光

The current Gretna products focus on improving the gloss of products. It is easier to construct with high light mirror effect, so it is very cost-effective.

当前的格雷纳风光产品，着重提升了产品的光泽度，在具有高光镜面效果的同时更容易施工，因此极具性价比。



曼涂漆五大执着

5 insistences of Manntree mud

执着之一：对主原料含有率的讲究
Insistence 1: particular about material content

曼涂泥旗舰产品全线采用北海道稚内层硅藻页岩，吸收湿机能为一般硅藻泥的3-6倍，另外在断热性、吸附性也非常优越

Manntree mud is inorganic, aqueous and healthy coating and made of the raw materials provided by the original of UK.

执着之二：对配合素材的讲究
Insistence 2: particular about supporting material

强调完全使用100%无添加化学物质的芬多精，以完美的比例配方融合在曼涂泥

It is emphasized to completely use 100% phytoncide without chemical substances to mix with Manntree paint in perfect ratio.

执着之三：对施工性的讲究
Insistence 3: particular about constructability

可以DIY，更可以施作各式各样的风格
DIY to achieve various styles

执着之四：对颜色的讲究
Insistence 4: particular about color

精选72色
72 colors selected elaborately

执着之五：对安全性的讲究
Insistence 5: particular about safety

因为以天然矿物无机质原料为主原料的关系，完全不含挥发性有机化学物质（VOC），万一发生火灾时也不会产生有害气体，安全无害。

As natural mineral without inorganic substance is used as the main material, it does not contain VOC, and it does not release harmful gas, and is safe and harmless in case of a fire.

曼涂与世界最大的名优漆具生产商之一的英国L.G.HARRIS有限公司战略合作，为全球客户提供最优质、最专业的刷涂工具。

Manntree establishes strategic cooperation with L.G.HARRIS Co., Ltd., one of the largest brand-name and high-quality coating manufacturers in the world, to provide highest quality and most professional coating tool for global customers.

Manntree® 曼涂

— Paint My Love —

曼涂泥八大功能 8 functions of Manntree mud



吸放湿气，自然调节空气湿气，不结露。维持室内60%左右湿度。
Suction moisture, natural air conditioning moisture, no dew. Maintain indoor humidity of about 60%.



防止霉菌滋生，尘满繁殖，造成小孩，成人体质过敏源。除菌率达99.9%
To prevent mold growth, dust full propagation, resulting in children, adult physical allergens. Sterilization rate of 99.9%



能快速分解甲醛，氨气，苯类，醇类，硫化物等装潢所残留有害化学物质。
Can quickly decompose formaldehyde, ammonia, benzene, alcohols, sulfide and other decorative residues harmful chemicals.



去除厕所臭味，宠物体味及任何发酵酸味，烟味。除菌率达99.9%
Remove toilet odor, pet odor and any of the fermented sour, smoke flavor. Sterilization rate of 99.9%



释放芬多精及远红外线健康光谱，打造纯净空间。
Release of fragrance and far infrared spectrum, to create pure space.



防火，阻燃一级棒，不散发有毒物质，不起烟，不呛鼻。
Fire, flame retardant grade rod, do not emit toxic substances, not from the smoke, not to choke nose.



节约电能隔热断冷。减少压缩机启动耗电。
Save energy and heat insulation. Reduce starting power consumption of compressor.



隔离噪音，防止声音反射，防止光污染，声污染。
Isolating noise, preventing sound reflection, preventing light pollution and sound pollution.

SERVICE/SUPPORT 服务支持

无毒家园	Non-Toxic House
午餐俱乐部	Lunch Club
价格定制	Pricing
销售工具	Sales Assistance
宣传推广	Marketing
配套服务	Service
销售网络管理	Sales Network Management



Manntree[®] 曼涂
— Paint My Love —



NON-TOXIC 无毒家园 HOUSE

售前售后服务

Pre-sale and after-sale service

一、到府检测

Door-to-door inspection

免费到用户住家侦测有毒的物质，抓出可能会危害你的潜在危机。远离各种疾病的方法，除了摄取健康的食物外，“住”的健康也不容忽视。

在国外，推广|无毒家园|早已行之有年，他们有房屋检验机构为民众的居家环境把关并开立检验证明，由此可见，维护居家环境健康本应该是一种常态化的生活习惯及基本需求。

现在，曼涂率先将无毒家园带入中国！

Toxic substance is detected freely in the house of the user to identify potential crisis harmful to the user.

In addition to ingestion of healthy food, for the method for preventing various diseases, "living" health cannot be neglected.

Overseas, the non-toxic house is popularized for many years, and the house inspection body inspects house environment and issues inspection certificate.

Thus it can be seen that maintenance of healthy house environment is normal living habit and basic requirement.

Now, Manntree firstly brings the non-toxic house to China!

二、检测项目分类

Classification of inspection items

- 1、空间健康检测（甲醛、总挥发性有机化合物TVOC、CO₂、CO、悬浮微粒PM10&2.5
 - 2、结构健康检测（游离辐射、地板止滑度）
 - 3、能量健康检测（低频电磁波、高频电磁波、噪音）
 - 4、水质健康检测（水中悬浮微粒TDS、水中导电度COND、残余氯）
 - 5、节能安全用电（配电箱、电源电压）
 - 6、视力保健检测（照明度、紫外线检测）
- 六大项目一步到位！

- 1、Space health inspection (formaldehyde, TVOC, CO₂, CO and particulate matter PM10&2.5)
 - 2、Structure health inspection (free radiation, slide resistance of floor)
 - 3、Energy health inspection (low frequency electromagnetic wave, high frequency electromagnetic wave, and noise)
 - 4、Water quality health inspection (particulate matter TDS in water, electrical conductivity COND of water and residual chlorine)
 - 5、Energy saving and safe power utilization (distribution box, power voltage)
 - 6、Vision care inspection (luminance, ultraviolet ray detection)
- Six items are inspected in one step.

三、常见的危险知识解读

Understanding of common danger knowledge

- 1、常见的有毒物质介绍（会出现在哪些装修材料商）
- 2、如何先自我检查（例如有哪些征兆）

- 1、Introduction on common toxic substance (describe which decorative material suppliers are involved.)
- 2、Hot to self-inspect (e.g. which symptoms appear)

四、曼涂来治疗您的家

Manntree treats your house

如有发现您的家有任何不良问题，曼涂的专业人士会及时提出有效的建议解决办法。

If any harmful problem is found in your house, the professional of Manntree can timely provide effective solution.

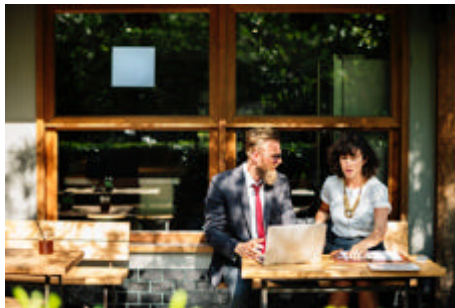
Manntree[®] 曼涂
— Paint My Love —



午餐俱乐部 LUNCH CLUB

曼涂将在英国一直举行的午餐俱乐部原汁原味地带到了中国，每逢周六在各大城市举行午餐派对，邀请尊贵的您在一个奢华的环境中坐下来，享受一个美味的午餐的同时，有机会和曼涂特聘的国际色彩顾问分享国际流行的概念，帮助你思考和观察色彩，令您可以很容易地实现惊人的美丽装饰效果。并将国际上最流行的装饰方法和技术和客人交流分享。

Manntree brings the lunch club always held in UK in original taste and flavor to China. A lunch party is held in the metropolis every Saturday, and you are invited to enjoy delicious lunch in luxurious environment while the international color consultant employed by Manntree shares the international fashionable concept with you, and helps you thinking and observing the colors so that you may easily achieve spectacular beautiful decoration effect. The internationally most fashionable decoration method and technology are shared with the customer.



PRICING 价格定制

根据不同的合作方式能给予相应价格体系--总代价格, 工程经销商价格, 综合经销商价格, 分销与零售价格, 终端市场价格

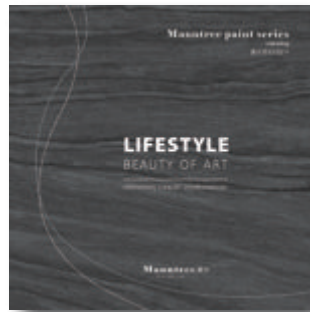
According to the cooperation, there are corresponding price systems: Prices for Chief Agent, Prices for Project Distributors, Prices for General Distributors, Retail Prices, Outlet Prices

SALES MATERIALS 销售工具

产品目录 Product Catalogue



曼涂泥样板册



曼涂漆样板册



曼涂公司简介



曼涂宣传图册



曼涂营销服务指南



曼涂招商手册



曼涂价目表

我们还提供：产品规格说明书|保修卡|合作合同|客户资料卡|销售活动计划表|销售花费计划表|销售预算计划表|销售目标计划表|库存清单|出货清单|产品销售影片。

We also provide: Specification Sheet | Warranty | Contract | Customer Info Card | Sales Activities Plan | Sales Expanse Plan | Sales Revenue Plan | Stock List | Order List | Videos

MARETING

宣传推广

CUSTOMER
ANALYSIS
ADVERTISING
MARKET
SALES
PROMOTION
PRICE
INTERNET
TARGET



线上推广 Online Marketing

官方网站 Official Websites



合作网站 Industry Websites



公司视频 Company Video



SERVICE

配套服务



售前 Pre-sales Service

提供搭配指导 Solution Advice
提供标准指导 Global Standard Advice



售中 Service in Sales

每周提供生产进度 Weekly Production Report
提供完善的物流支持 Delivery Support



售后 After-sales Service

提供安装指导，维修指导；
有规范的售后服务保证书，
中国大陆统一客服专线 :400-888-9438 ;
Email: info@manntree.com
有客诉处理规范书，退换货处理流程规范书
客户跟踪，满意度调查及关怀，市场讯息收集及反馈
Installation and maintenance Guide
Standardized Warranty
Email: info@manntree.com
Written feedback to quality claims
Customer tracking, Satisfaction Survey



SALE NETWORK MANAGEMENT 销售网络管理

销售网络管理

Sale network management

对各级代理和经销商有明确的角色划分，并且给予到位的保护机制，确保各司其职，共赢发展。

Specific roles are allocated to all levels of agents and distributors, and proper protection mechanism is implemented to ensure that they perform their own functions and achieves win-win development.

宣传推广支持

Support of propagandizing and popularizing

Manntree通过展会，平面广告，行业网站，官网，社交网络等媒体组合投放，并全力支持代理/经销商进行本地市场推广。

Manntree support the agents/ distributors in local market promotion with all its strength by exhibition, print advertisement, industrial website, official website, social contact network.

终端支持

Terminal support

业内专业的展厅装修团队，提供店面形象设计及装修指导，配合领先的展厅评审制度，保证了Manntree全国展厅统一的品牌形象。除了提供指导帮助，还以贷款抵扣形式支持。

The industrially professional exhibition room decoration team provides guidance on shore image design and decoration, and leading exhibition room evaluation system is implemented to ensure the unified brand image of Manntree's nationwide exhibition rooms. In addition to guidance and assistance, the support is provided by loan and deduction.

详尽的商业分析

Detailed business analysis

专业人员对目标市场详尽的市场调研和商情分析，为代理/经销商提供相近的情报资源和目标制定指导。

The professional performs detailed market survey and business analysis for the target market to provide similar information source and target-based guidance.

新品及助销产品支持

Support for new product and merchandised product

根据产品线规划及市场需求，每年均推出年度新品，并提供各种宣传资料/终端物料及促销品，全面满足销售终端需求。

According to product line planning and market demand, new products are launched every year, and various publicity material/ terminal material and promotion products are provided to fully satisfy the demand of the sale terminals.

高效的专业培训

Efficient professional training

开业前全方位/多层次的系统培训，帮助销售团队在产品知识、专业知识、管理能力和人员素质方面迅速提升。

Before opening, comprehensive/ multi-layered systematic training is provided to help the sale team in rapidly understanding product knowledge, professional knowledge, management ability and personnel quality.

帮扶式经营支持

Operation assistance and support

综合全国各地区的运营经验，快速复制经过实践且获验证的成功经营模式；持续不断的新技术开发；优质的售后服务；目标市场的专业调研。

By summarizing the operation experiences of all regions in China, practiced and proved successful operation mode is rapidly copied. New technologies are continuously developed, high quality after-sale service is provided, and target market is professionally investigated.

专业的促销策划

Professional promotion planning

提供包括开业、年度促销、节假日等全年销售促进方案，指导店面开展销售促进活动。

Promotion schemes are provided, including opening, annual, holiday and festival promotion, to guide the store in sale promotion.

持续性后续支持

Continuous subsequent support

设计帮扶中心、培训中心、客服中心、区域管理中心和渠道支持中心、构成强大的帮扶体系，从开店初期到后续经营过程中，不间断的代理/经销商进行帮扶及指导，协助代理/经销商与公司共同发展，实现共赢。

A powerfully support system is established by a design support center, a training center, a customer service center, a regional management center, and a channel support center to continuously provide assistance and guidance to the agents/ distributors from initial stage of store setting to operation, and assist the agents/ distributors in joint development with the company to achieve win-win.

D

PROJECT REFERENCE 工程案例

全球工程项目 Projects In The World
中国工程项目 Projects In China Mainland



Manttree® 曼涂
— Paint My Love —



GLOBAL 全球工程 PROJECT

全球工程项目 Projects in the world

曼涂致力于结合大自然的元素，研发全天然的环保健康涂料。其开发的优质环保产品深受设计师喜爱，时至今日产品遍布全球酒店、公共空间和商业建筑。



Union & Capricon Tower, UAE



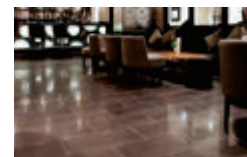
Jebel Ali-garden Hill, UAE



BOSS exclusive Shop, UK



Al Jawharah Tower, Saudi Arabia



Bijou Bar, Radisson Hotels,
London Heathrow Airport, UK

PROJECTS IN THE WORLD

1. FAIRMONT HOTEL
2. GRAND HYATT HOTEL
3. GARDEN HILL PROJECT
4. AHMED AL ATTAR TOWER
5. KNOWLEDGE VILLAGE
6. GOLD & DIAMOND PARK
7. HAWAII TOWER
8. CAPRICON TOWER
9. KENDAH HOUSE
10. AL KHARBASH INVESTMENTS
11. SIEMENS BUILDING
12. AL SHOALA COMPLEX
13. RADISSON SAS HOTEL
14. Dubai Marina Towers - 7 Towers
15. Greens Project
16. Emirates Petroleum H.Q.
17. GRAND HYATT
18. GRAND HYATT
19. HOTEL INTERCONTINENTAL
20. ROYAL PALACE
21. CROWN CASINO HOTEL
22. H.H. SHEIKH ZAYED AL NAHYAN
23. OLYMPIC VILLAGE 2004 OLYMPICS
24. AL JACIRA ACADEMY
25. GRAND HYATT
26. PRESIDENTIAL.PALACE
27. THE MEADOWS PROJECT
28. TONGLÉN BEACH RESORT
29. SHERATON PLAZA HOTEL
30. HOLIDAY INN Sharjah
31. COINS DEPARTMENT STORES
32. MILAN RAILWAY STATION
33. SARABIA HOTEL MANOR
34. INTERNATIONAL AIRPORT
35. ISLAMABAD AIRPORT
36. THE CENTRE
37. AMERICAN UNIVERSITY
38. AMERICAN UNIVERSITY
39. SULTAN QABOOS UNIVERSITY
40. ABBOTSFORD COVE
41. MC DONALDS
42. BOSTON MARKETS
43. MARINA MALL
44. DAIMLERCHRYSLER
45. SHOWROOMS
46. UPIM DEPARTMENTAL STORES

中国工程项目 Projects in China Mainland



上海帝景苑



蓝堡国际中心



中国建设银行



北京银泰中心



北京西单大悦城



北京SOHO现代城



Miami Crescent, Sheung Shui



Tsing Yi Hotel, HK



佛山祈福南湾半岛



三亚亚龙湾中粮集团海边别墅



青衣盛逸酒店



Metro Harbour View, HK



The Victoria Towers, HK



Island Resort, HK



Bellagio, HK

中国工程项目

北京顺化渡假村
北京华澳二期嘉慧苑
北京蓝堡国际公寓
北京嘉浩别墅
北京第一商城
北京财富中心
北京新城国际(公寓)
北京大西洋新城(公寓)
北京温特莱(酒店、写字楼)
北京上元别墅
北京海晟铭苑(公寓)
北京新世界家园(公寓)
北京紫金长安(公寓)

北京青鸟健身
北京西山美庐
北京西山别墅
北京碧水庄园
苏州国际商业城
扬州宝林家具港
成都金狮大厦
成都华泰大厦
成都紫荆嘉苑
成都丽景苑
成都紫华苑
成都齐力花园
成都中海国际社区
重庆港天大厦

上海安桥花园
上海虹叶花园
上海市柳林大厦
上海南关大厦
上海石油大厦
上海协和广场
上海美丽华花园
上海康怡大厦
上海明园小安桥花园

海口长信花园
海口紫荆花园
海口海岸壹号
海口阳光经典
海口江南城花园
海口世贸雅苑
海口亚洲豪苑
海口奥林匹克花园

广州江南花园
广州花城湾畔
广州利亚湾
广州光大花园
广州鸿景花园
深圳银湖别墅齐明山庄
深圳银湖山庄
深圳湾花园
东莞金月湾花园
尖沙咀港景
大角咀港湾豪庭
小西湾蓝湾半岛
深井碧堤半岛
青衣酒店
上水迈尔豪园
青衣盛逸酒店



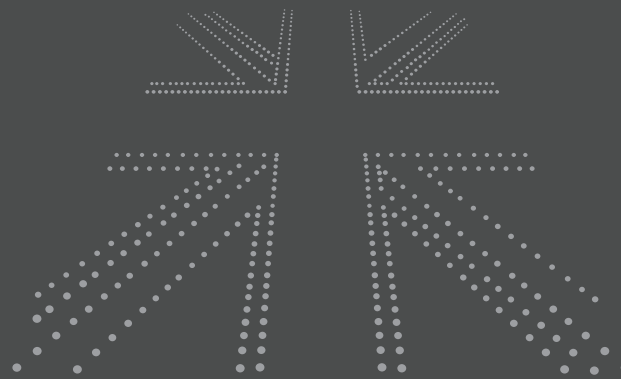
曼涂英国总部官网



曼涂中国官网



曼涂微信公众号



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— Paint My Love —

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